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For the NGO, NPO, and Sports Club

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Power your fundraising with our flexible bidding platform:

#1

Import your items in your dedicated portal. Your community is supported by the proceeds from the winning bids!

#2

Our team of experienced bidding experts will take care of all the bidding details.

#3

We provide comprehensive online software that is fully customized to host your auction.

We provide our clients with many product options and flexible pricing schemes:



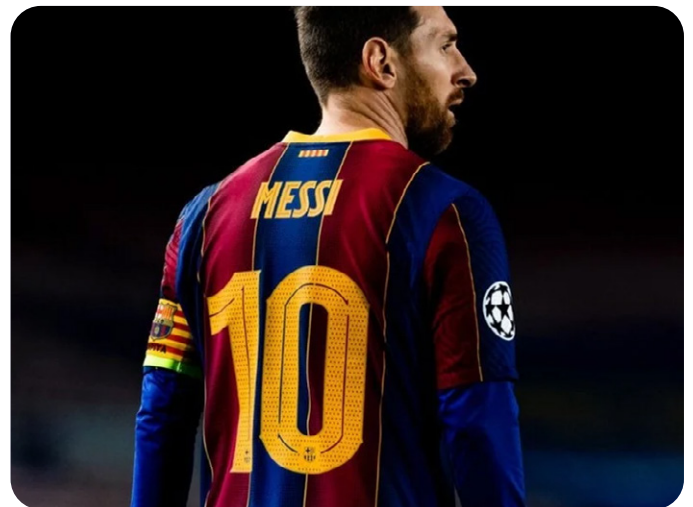
Patrick Mahomes Kansas City Chiefs Autographed XL Jersey COA



Lionel Messi - Argentina - Framed Shirt - Authentic Autograph



Signed - Lionel Messi Barcelona Home UCL 16/17 Jersey COA Retro



Lionel Messi Barcelona Home 20/21 Shirt - Authentic Signature



Signed - Cristiano Ronaldo Real Madrid Home 11/12 Jersey



Autographed Nikola Jokic Denver Nuggets XL Jersey

9 Tips For Hosting an Effective Online Auction:

1. Determine your cause

Charitable organizations, school activities, or even a personal initiative – there are no shortage of causes who could use the support of an auction fundraiser.

3. Establish your auction page

Provide high-quality photos, videos, and an enticing description of your listings. Be sure to include essential information, such as the item's condition, retail value, and any limitations, blackouts, or expiration dates.

5. Promote!

Spread the word! Use social media, email newsletters, personal networks and community ground to let everyone know about your online auction. The more bids, the better the results!

7. Enable secure payment and shipping

Ensure that you have a secure payment system in place for winners to pay for their items. Arrange convenient and reliable shipping options for physical items and coordinate how experiences will be provided.

9. Evaluate and learn

From bidding engagement to the funding raised, what can you learn from your auction that can be applied to future fundraisers? Consider asking for feedback from everyone involved.

2. Secure auctionable items

For a successful auction, make sure you have a variety of items and experiences to list. These can include new or gently used items, unique and premium experiences, gift certificates, and special services. Reach out to local businesses for donations or explore consignment options.

4. Determine auction parameters

Set a start and end date for the auction and decide on the duration of bidding for each item. You can choose to have a single, large-scale auction or stagger smaller auctions over a period of time to increase public interest in your auction.

6. Engage with your bidders

Quickly reply to any questions potential bidders may have. Keep the excitement alive by posting updates about the auction's progress and to announce any new items that have been added.

8. Recognize and thank winners and donors

Be sure to show your appreciation to everyone involved with your auction – from bidders to winners to prize donors. Sending across thank-you notes is one way to ensure they will participate in the future.

Remember, transparency, clear communication, and effective marketing are essential to running a successful online auction and raising money for your cause.

Sport clubs are leveraging online auctions as a dynamic way **to engage their fans, generate revenue, and support their operations.** Let's look at what they offer:

1. Memorabilia and collectibles

Autographed jerseys, equipment, limited edition merchandise, and other sports memorabilia are classic items fans will be excited to bid on. True fans will bid top dollar for coveted items.

2. VIP experiences

Offering exclusive experiences yield high-value results. Meet and greets with players, game-day packages, training sessions, and access to special events will give fans the feeling like they are part of the team. Let their enthusiasm support your bottom line.

3. Sponsorship packages

Businesses looking to support the club can buy into sponsorship packages made available through online auctions. From branding opportunities to advertising space, corporate sponsorships are a great way to engage the community while getting the maximum income.

4. Player auctions

A dream come true! What fan wouldn't love to have lunch with their favorite player? How about a one-on-one shootout on the pitch? Opportunities for personal connection typically yield high bids while fostering top-level fan engagement.

5. Charity collaborations

Sport clubs can partner with charitable organizations for online auctions with a portion of the proceeds benefiting those causes. Collaborations of this nature are a good way to elevate the club's profile and social impact through their goodwill.

6. Season ticket auctions

Keep the buzz going in the off season by auctioning season passes and premium seating. Fans will go out of their way to secure the best seats, and the bragging rights that go with them.

7. Virtual experiences

Video calls with players, online Q&A sessions, and virtual fan meetups are all high-profile items that fans would love to be a part of. Auctioning off fan exclusives are not only a great revenue generator, but are also very cost effective with the minimal overhead required.

Sport clubs should choose a reputable online auction platform, effectively promote their auctions through various marketing channels, and ensure transparency throughout the process. Engaging with fans, providing unique experiences, and offering desirable items are key to maximizing the success of online auctions for sport clubs.

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